



Town of Innisfil Taste of Innisfil: Discover Lakeside Dining Photo Contest Rules & Regulations

Please read the contest rules before entering. Keep in mind that these rules may change at any time.

1. Eligibility:

The Taste of Innisfil: Discover Lakeside Dining Photo Contest (the “Contest”) is open to residents of Canada who are 18 years of age or older at the time of entry. Employees, elected officials, and immediate family members of the Town of Innisfil and its affiliated organizations are not eligible to participate.

2. Contest Period:

The Contest begins on July 3, 2026 at 12:00 a.m. EST and ends on September 7, 2026 at 11:59 p.m. EST (the “Contest Period”).

3. How to Enter:

To enter, participants must:

- Visit any waterfront dining location listed on our website in Innisfil, Ontario.
- Take a photo or video showcasing their waterfront dining experience.
- Post the photo or video publicly on Instagram or Facebook.
- Tag @innisfilecdev in the post.
- Include the hashtag #TasteofInnisfil in the post.

Each eligible post counts as one entry. Participants may enter multiple times with different posts.

4. Prize:

One (1) winner will receive the “Ultimate Boater’s Prize Pack,” which includes:

- Two (2) lifejackets, two (2) towels, one (1) lakeside picnic kit, and one (1) boat safety kit. The Prize must be accepted as awarded and is non-transferable or redeemable for cash. The Town of Innisfil reserves the right to substitute the Prize with a prize that is, in its sole discretion, of equal or greater value, and/or terminate or withdraw this Contest at any time. The chances of winning are dependent upon the total number of eligible entries.

5. Winner Selection and Notification:

The winner will be selected via random draw from all eligible entries on September 8, 2026. The winner will be contacted via direct message on the platform where the entry was submitted. If the winner does not respond within five (5) business days, another winner may be selected.

6. Rights Granted by Participants:

By entering, participants grant the Town of Innisfil the right to use, reproduce, and publicly display submitted content (photos/videos) for promotional purposes, including online, print, and social media, without additional compensation.

7. Release and Limitation of Liability:

By entering the Contest, you agree to comply with these Contest Rules and release the Town and its employees and agents from any and all liability arising out of, pursuant to, or as a result of the carrying out of the Contest including liability arising from the acceptance of and usage of the prizes as awarded.

8. General Conditions:

The Town of Innisfil reserves the right to cancel, suspend, or modify the Contest at any time. The Contest is in no way sponsored, endorsed, or administered by, or associated with, Instagram or Facebook.

9. Privacy:

Any personal information collected will be used solely for the purpose of administering this Contest in accordance with the Town of Innisfil's privacy policy.

10. Governing Law:

This Contest is governed by the laws of the Province of Ontario and the federal laws of Canada.